

**Subject:** Re: Cruise outreach

**From:** Lorena Parker

**Date:** 10/05/2016 02:33 PM

**To:** Elise Swanson

**CC:** Luis Solis <luis.solis@metroshore.com>, Augie Bezmalinovich <abezmalinovich@portla.org>, Jonathan Williams <jwilliams@labattleship.com>

Agreed. The subject came up in our board meeting again about informing the cruise passengers about the availability of the trolley on cruise days. I am willing to run a free trolley for passengers if I can get the information to them before they arrive.

How would be the best way to do that?

Lorena Parker  
Executive Director  
San Pedro Property Owners' Alliance  
**San Pedro Historic Waterfront  
Business Improvement District**  
390 W. 7th Street | San Pedro, CA 90731  
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)  
[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)  
[www.sanpedrobid.com](http://www.sanpedrobid.com)

On Tue, Oct 4, 2016 at 11:07 AM, Elise Swanson <[eswanson@sanpedrochamber.com](mailto:eswanson@sanpedrochamber.com)> wrote:

Hi,

We also need to include Susan Wong in the conversation. I met her last week and dropped off materials to her. I believe she works for Luis and she is on the front lines of passenger service and information.

Elise Swanson

President/CEO

San Pedro Chamber of Commerce

[\(310\) 832-7272](tel:310.832.7272) (office)

[\(310\) 590-6311](tel:310.590.6311) (cell)

*The San Pedro Chamber of Commerce is a non-profit 501 (c) (6) membership organization. The mission of the San Pedro Chamber of Commerce is to promote, support, and advocate the interests of the business community. Our vision is to make San Pedro a better place to live, work, and visit.*

**From:** Lorena Parker [mailto:[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)]

**Sent:** Tuesday, October 04, 2016 10:44 AM

**To:** Luis Solis <[luis.solis@metroshore.com](mailto:luis.solis@metroshore.com)>

**Cc:** Elise Swanson <[eswanson@sanpedrochamber.com](mailto:eswanson@sanpedrochamber.com)>; Augie Bezmalinovich <[abezmalinovich@portla.org](mailto:abezmalinovich@portla.org)>; Jonathan Williams <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)>

**Subject:** Re: Cruise outreach

Luis,

I would like to continue the conversation regarding how to best communicate with the cruise ship passengers ahead of their arrival, how we can create collateral material for them (i.e. visitor maps) and offer them free trolley service.

When would be a good time to meet?

Lorena Parker

*Executive Director*

*San Pedro Property Owners' Alliance*

**San Pedro Historic Waterfront**

**Business Improvement District**

390 W. 7th Street | San Pedro, CA 90731

T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)

[Lparker@sanpedrobid.com](mailto:Lparker@sanpedrobid.com)

[www.sanpedrobid.com](http://www.sanpedrobid.com)